



NEW ORLEANS
BAPTIST THEOLOGICAL SEMINARY

Developing a Strategy for Healthy, Evangelistic Church Growth - PME8302

New Orleans Baptist Theological Seminary

Church Ministry Division

Fall 2025

October 13-15, 2025

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Mission Statement

New Orleans Baptist Theological Seminary and Leavell College prepare servants to walk with Christ, proclaim His truth, and fulfill His mission.

Course Description

The purpose of this seminar is to lead students to develop an understanding of biblical, congregational, and contextual factors in evangelistic church growth, and to develop strategic planning skills in order to implement evangelistic church growth.

Student Learning Outcomes

Upon the successful completion of the course the students should be able to:

1. Discover, analyze, and adapt resources for healthy, evangelistic church growth.
2. Identify the theological, philosophical and methodological factors in healthy, evangelistic church growth.
3. Discover, analyze, and interpret data about their communities that could affect the evangelistic growth of their churches.
4. Discover, analyze, and interpret data about their church that could affect the evangelistic growth of their church or ministry context.
5. Prepare a detailed strategy for healthy, evangelistic church growth for the congregation or ministry they presently serve.
6. Discover insights about people without Christ through personal interviews.

Course Teaching Methodology

1. Lectures. Brief lectures from the professors will play a role in the seminar.
2. Research. Students will engage in research under the direction of the professors.

3. Presentations. Students will make presentations on their research and readings to the seminar. There may also be the opportunity for presentations from guest lecturers and video presentations.

4. Discussion. There will be a full discussion of the issues raised by the lectures, research, and presentations.

Required Textbooks

The Soul-Winning Church: Six Keys to Fostering a Genuine Evangelistic Culture,

J.A. Medders and Doug Logan Jr., 2024

Engage: Tools for Contemporary Evangelism, General Editor, Craig Price, 2020

Other Recommended Books

Bridges of God, by Donald McGavran, 2005

Future Church: Seven Laws of Real Church Growth, by Will Mancini, 2020

Fusion, by Nelson Searcy, 2017

It is a God Thing: The Powerful Results of Ministry Evangelism, by Charles Roesel, 2014

History of Evangelism in North America, edited by Thomas Johnston, 2021

The Master Plan of Evangelism, by Robert Coleman, 2006

The Gospel Invitation, by O.S. Hawkins and Matt Queen, 2023

One Size Doesn't Fit All, by Gary McIntosh, 1999

What Every Pastor Should Know: 101 Indispensable Rules of Thumb for Leading Your Church, by Gary McIntosh and Charles Arn, 2013

Course Requirements

Every student needs to enroll in Canvas as a supportive tool for communication and transferring of documents for this course. All assignments are due by Oct. 12 at 11:59pm, except for assignment # 6. Students are to place a copy of each of their assignments in Canvas.

1. Each student will complete 3 interviews with people the student believes are not Christians or have been out of church for at least 10 years. After the interview the student is to write a thoughtful reflection of the experience. You may want to include selected significant quotes, a summary paragraph on each interview, what you learned about people, what you discovered about yourself or what you need to learn.

Interview Guide

The student should request time from the person in order to interview them for a class assignment with the objective being to simply learn how people see religious things. The purpose is not to convert the person or even share the gospel message. The purpose is to learn what people are thinking about religious matters.

Sample request: "I am doing a class project and need your help. My assignment is to learn how people see religious things. Will you take a few minutes to help me?" Let them know that their name will not be included in any manner. You can interview people you know, business people, people in stores, etc. Do not interview people that believe to be intoxicated. Also, please do not interview family members for this assignment.

Take the approach of a student researching, not a minister evangelizing. Please do not try to convince them or to debate with them; simply record their answers on a notepad. If they ask your opinion, gracefully decline (because you do not want to influence their answer). *After* the interview, if the person asks you to tell them your beliefs, listen to the Holy Spirit and 1) either set another time to get together for that purpose or 2) go ahead and share. THE POINT: if they feel you are turning a conversation into a witnessing opportunity, you will not get their true feelings and thoughts.

The following list represents questions the student should ask...

1. To you, what is God like? Describe God.
If they don't believe in God, ask ...
To you, what is important in life? (then skip to question 4)
2. How would you describe your religious background and church involvement, if any?
3. What message do you think the church is trying to communicate?
4. What do you think it takes to be straightened out with God?
5. Describe what the name Jesus Christ means to you.
6. **Feel free to come with others.

2. Each student will conduct three witnessing encounters with the lost. Following the encounter, a one-page description of the experience will be reported. Include how you began the witnessing conversation, the evangelistic presentation employed and the response and outcome of the encounter. Use a separate page for each report.

3. Each student will read and report on the **two required** textbooks and **one additional book** from the list of other recommended books. Students are to email to Dr. Rice with their first choice, second choice, and third choice of books from the other recommended books list. The professor will make assignments in the order of the emails received. Once the selection is approved by the professor, the student may begin reading his or her book. Each student will assist in leading discussion on the books for seminar.

Students should be prepared to discuss their reviews in class. The reviews must include: (1) Title page (2) A synopsis of the major/significant messages of the book; (3) A critical analysis of the strengths and weaknesses/limitations of the messages of the book; (4) An evaluation of the degree to which the author accomplishes the stated purpose; and (5) Three to five things you have learned from this work that you can apply in your current ministry context. Each review is to be 4-6 pages, typed, double-spaced, and employing Turabian.

4. Each student will complete an instrument designed to assess the evangelistic growth of their church over the last 5 years and the overall health of their church. The student will record the results of the instrument and be prepared to discuss some of the findings during the seminar sessions. The assignment is to be turned in on Canvas by the first day of the seminar.

5. Each student will prepare a "Healthy Evangelistic Church Growth" paper, assimilating material from relevant Biblical passages with specific emphasis on the book of Acts. The paper should address at least the following: (1) what is a church, (2) what is a disciple, (3) what is legitimate evangelism, (4) what is the relationship between making disciples and the carrying out of

evangelism, and (5) what is success in church? The paper should be at least 7, typed, double-spaced pages employing the most recent version of Turabian. The paper will be graded on content and style. Each student should be prepared to present various components of their paper in class.

6. Following the seminar, each student will develop a comprehensive, healthy, evangelistic church growth strategy for their church that is informed by the material from the seminar. The student should think of the strategy development in terms of two time periods: (1) the first six-months, and (2) a time period not longer than two years. The primary emphasis of the paper should be on the first six months. The paper should be between 12 and 15 typed, double-spaced pages. The paper will be graded on content and layout/presentation of the materials. More information about the strategy will be provided in class. The paper is due in Canvas on **December 1, 2025**.

Course Evaluation

Students will be evaluated on both the papers submitted and the seminar interactions. The papers will be evaluated on logic, flow, style, form, grammar, structure and quality of ideas presented.

Course Schedule

This schedule serves only as a general guide and is subject to change as the professor discerns what would be most beneficial in view of the needs of the students and the objectives of the course. **Students are required to attend all class sessions.**

Monday, October 13	1:00 pm – 9:00 pm Central Time
Tuesday, October 14	8:00 am – 4 pm Central Time
Wednesday, October 15	8:00 am – 4 pm Central Time

Grading Considerations

- 1) Assignments will be penalized four points for each day they are late, weekends and holidays included.
- 2) All work submitted for this seminar is to be typed. Grammar, syntax, spelling, punctuation, capitalization, etc. will be evaluated. Typographical errors and poor proofreading will be penalized. All work due will be submitted via Canvas.
- 3) The student should submit all assigned work to receive a passing grade for the seminar.

Technical Assistance

For assistance regarding technology, consult ITC (504-816-8180) or the following websites:

1. Selfserve@nobts.edu - Email for technical questions/support requests with the Selfserve.nobts.edu or My.nobts.edu site (Access to online registration, financial account, online transcript, etc.)
2. Canvas@nobts.edu - Email for technical questions/support requests with the NOBTS Canvas Learning Management System (Faculty/Students/Staff) Canvas.NOBTS.edu.
3. Video Conferencing Help Desk - Email for technical questions/support requests with the Video Conferencing NOBTS classrooms (On and Off-Campus)
4. TelephoneHelpDesk@nobts.edu - Email for technical questions/support requests with the NOBTS On-Campus Phone system.
5. ITCSupport@nobts.edu - Email for technical questions/support requests in the Flex classrooms and for general technical questions/support requests. If you are not sure who to contact, use this email address!

6. 504.816.8180 - Call for any technical questions/support requests. (Currently available Mon-Thurs 7:00am-9:00pm & Fri 7:00-7:00pm Central Time)

7. www.nobts.edu/itc/ - General NOBTS technical help information is provided on this website.

Help for Writing Papers at “The Write Stuff”

NOBTS maintains a Writing Center designed to improve English writing at the graduate level. Students can receive writing guides, tips, and valuable information to help in becoming a better writer. A copy of the approved NOBTS Style Guide can be found in the course Canvas shell, or can be located online at the Writing Center’s page on the seminary website at:

https://www.nobts.edu/_resources/pdf/writing/StyleGuide.pdf

Plagiarism on Written Assignments

NOBTS has a no tolerance policy for plagiarism. Plagiarism in certain cases may result in expulsion from the seminary. See the NOBTS Student Handbook for definition, penalties, and policies associated with plagiarism.